



# Full Year All Star Cheer Info Packet

**About Us:** East Celebrity Elite is the most successful cheerleading training facility in New England. Our program takes Cheerleading seriously and our staff works hard to develop your child into a well-rounded athlete - physically, mentally and emotionally. It's our mission to prepare our teams and athletes to perform to the peak of their athletic ability, ensuring their success in our gym and on the competition floor. Over the past 15+ years, ECE has developed a highly respected reputation in the all-star industry and we intend to continue to enhance our reputation with each season. Together, our teams have won National Titles, Grand Championship Titles, Choreography Awards, Program Championship Honors, Summit Championship titles and World Championship titles. We attend the most prestigious competitions that the cheerleading industry has to offer, and by doing so we have solidified ECE as a well-respected program that ranks among the nation's most elite in cheerleading gyms in the USA. We believe that every athlete at ECE is a valuable member of our program and we will do our best as coaches and staff to focus on skill and character development to help prepare our athletes for the future. Our athletes will gain a tremendous amount of self-confidence and learn valuable lessons in team dynamics at our gym. They are taught lessons such as sportsmanship, goal setting, and how with hard work and dedication, they can accomplish any task. The hours, weeks, months, even years of work that go into improving stunts, tumbling, jumps, motions and dance technique will improve your child's fitness and their chances at cheering at the collegiate level. Our program allows our athletes to build new friendships and create memories that will last a lifetime. We are thankful that you are giving us an opportunity to work with your child. We truly believe that our athletes and parents are a part of our growing ECE family.

**World-Class Staff & Facility:** The staff at East Celebrity Elite has a combined knowledge of over 200 years of experience coaching cheerleading. They have coached at the all-star, high school, middle school, rec and pop warner levels. We also have staff members that have worked for summer camps such as NCA, Action Spirit and UCA. Your child's safety is important to us. As a result, our staff members are USASF certified in tumbling, stunts and baskets, as well as first aid and CPR certified. Our reputation and the talent of our athletes make working for ECE an honor among cheerleading professionals. We hire staff members who are invested in making your children the best they can possibly be. In addition to our amazing staff and world-class athletes, we also offer the most state of the art training facility in the state of Connecticut. Our facility allows the athletes to safely train in air-conditioned comfort in the summer and heat in the winter to prevent injuries. We have two full, competition sized spring floors, a spring strip, rod floor, tumble track and trampolines built into the ground, a crash mat pit, and numerous mats for safely teaching tumbling skills. Our athletes have a break room to eat in and an area to do homework. There is a parent viewing and seating area with windows for viewing into the gym training area. We also offer free Wi-Fi connection to our members.

**Sportsmanship:** Teaching the value and principles of good sportsmanship to our athletes is incredibly important to our program. We expect ALL members of the ECE family to exhibit positive sportsmanship at all

times. We also expect our staff, athletes and their families to keep social media family-friendly at all times.

**Philosophy:** We try to make practices and competitions fun, rewarding and productive. We create a positive learning environment that keeps our athletes excited and eager to constantly progress and grow their skills. Our goal is to be successful but also to ensure that each athlete is progressing to the next level in every aspect of cheerleading; motions, dance, tumbling, jumps and stunting.

**Negativity-Free Zone:** One thing that makes our gym feel like one big family is our negativity-free environment. Under no circumstances do we condone speaking about another athlete, parent or staff member in a negative manner. We are fortunate to have the great athletes and families that join ECE. A negativity-free environment is one part of what makes a successful and enjoyable gym.

**Practice Information:** There are attendance policies as this is a team sport that needs all team members to be at practice in order for it to be productive. Athletes in the gym area may not distract other athletes in a class or practice. No gum or food is allowed in the gym training area. No horseplay is allowed in the gym. **Please note there can be mandatory extra practices added in the weeks leading up to competitions to ensure the teams are ready.**

**Competition & Travel:** Families at ECE are responsible for their own airfare and hotel costs. When traveling, we do our best to minimize travel costs by choosing competition locations that are accessible by most major airlines. Families may also decide to drive to various events rather than flying. When we travel to an out of state event, the primary purpose of the trip is to compete. ***Athletes may not leave prior to the designated date and time indicated by the gym.*** When an event involves a flight we usually have our final gym practice on Wednesday evening and allow families to leave at the conclusion of the practice. Please check with a staff member for the practice information before booking your flights and hotels. Failure to follow the designated departure time and missing a team practice may result in the athlete being pulled from the competition. A complete itinerary will be posted on the ECE Parent Facebook page for all ECE registered members during the week of or before each competition event. This will include the venue, meeting place, meeting times, performance times, award times and more. This information will help you to know what to expect and what you will need to be aware of pertaining to your athlete's team. This itinerary should always be printed out and brought with you to the competition so you can refer to it when needed.

## **Contact Information:**

### **East Celebrity Elite Cheer & Dance**

1434 Hartford New London Turnpike

Oakdale, CT 06370

Gym Phone: 860-443-4324

Website: [www.celebrity-ct.com](http://www.celebrity-ct.com)

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## Important Mandatory Dates & Info:

**Mandatory Skills Camps:** Once again we will be bringing in some of the most talented instructors to work with our athletes. We will mostly be focusing on choreography, stunting and tumbling technique to ensure our teams are ready for the upcoming competition season. - **June 21st-June 23rd**

**Mandatory Routine Choreography:** At ECE we pride ourselves in having the most innovative choreography in the industry. To do so we bring in multiple choreographers from across the country to work with our teams. All choreography dates are mandatory. Choreography is closed to parents and spectators. We also use the best music producers in the industry to have the most up to date music that only helps enhance the overall effect of our routines.

### **Mandatory Routine Choreography Dates:**

Depending on what team your child is on choreography will likely fall into this date range. **Stunt Choreography- 6/21-6/23, Main Routine -7/25-7/28 teams with Big Red Choreography. 8/13 - 8/15 teams with Wes. Pyramids with Cole Campbell - 9/23-9/26. Wes Dances - 10/18-10/20**

### **Summer Vacation/Holiday Gym Closing Dates:**

May 27th (Memorial Day)

June 28th- July 7th (4th of July / Gym Vacation)

August 30th- September 2nd (Labor Day)

October 31st (Halloween)

November 27th - November 30th (Thanksgiving)

December 23rd - December 27th (Holiday Break)

December 31st & January 1st (New Year's Break)

April 20th (Easter Sunday)

**Note:** There may be additional dates that the gym will be closed when ECE teams are away at competition. Dates will be posted as they are determined.

## Fees & Payment Schedules:

**Booster Club:** Be sure to ask about the ECE Booster Club to help offset or cover your athletes fees.

**Registration:** Annual Registration/Tryout Fee: (You will receive a free ECE T-Shirt after joining a team.)  
Registration Fee is \$60 if you register by 4/30 and \$70 if you register 5/1 or later.

**Monthly Gym Tuition:** Posted by the 28th to accounts and due by the 1st.

1<sup>st</sup> Child is \$150 per month.

2nd sibling living within the same residence is \$100 per month.

The 3rd sibling is \$50 per month.

The 4th child will not be charged monthly tuition.

### **Mandatory Skills Camp Clinics, Routine Music, Stunt, Pyramid & Routine Choreography Costs -**

These fees will be broken into 2 equal monthly payments as outlined on the next page..

Tiny Elite - the total fees are \$350. **(No Skills Camps or Clinics included)**

Mini 1 - Senior Level 5 the total fees are \$600.

FAME - \$630

**Uniforms:** Uniform pricing includes sales tax and shipping. This is not a new uniform year for the program uniform so those needing a new uniform will be charged 3 uniform installments (July, August and September. Those who do not need a uniform will not be charged. This is a new uniform year for Fame and Spotlight so they will be charged 3 installments in July, August and September.

- Gym Uniform - \$495

- FAME, Spotlight & U18 Non Tumble Estimated Uniform Cost - \$550

- A competition bow, scrunchie or clip (\$35) will be required for all teams. All ECE Cheer Athletes are required to wear the Varsity Cheer Sneakers as part of their uniform when they are performing at competition. These can be purchased anywhere online or in the Pro Shop at ECE.

**USASF (Governing Body of All-Star Cheer & Dance)** is requiring all athletes to pay a \$49 membership fee. This is paid directly to USASF when you register your athlete on USASF.net.

**Competition Fees:** These fees will be broken into 7 equal monthly payments starting on August 1st and ending on February 1st. As soon as our competition schedule is finalized we will post the actual competition fees for this season. Last year our comp fees were between \$1,560 and \$1,700 for full year teams doing 7-8 comps. Tiny elite will do 5 comps max and the estimated fees will be \$1,100.

The fees for this season will vary based on the 2024-2025 competition prices set by competition companies.

**Worlds, Summit & Other Year End Event Bids:** If any team is to receive a Worlds bid, Summit bid or other year end event bid, we will accept the bid and the athletes of the team receiving the bid will be required to attend the competition. Some are held at Disney World in Orlando, Florida others may be in Florida or a Regional Location. Additional fees are associated with attending any of these events. There is a \$180 coaches fee per member owed to ECE (actual cost determined by location of event and how many teams attend from our gym). This also covers the practice space fees when in Florida. There is also a registration fee owed to Varsity/USASF directly for your child to compete at any of these events.

**Practice Wear Set:** All ECE cheer team members are required to purchase a set of practice wear. This will be worn on Sundays in the fall, to choreography and practices outside of the gym. Estimated cost is \$140 per set and this season it will include an ECE tank top to be worn over the practice wear when needed to comply with the USASF "cover up" rules.

### **Monthly All Star Cheer Payment Schedule**

**Due Prior to joining ECE:** \$70 Tryout/Registration Fee (\$60 before 4/30)

#### **Due 5/1:**

\$150 Monthly Tuition

#### **Due 6/1:**

\$150 Monthly Tuition

**Cost based on team-** Installment 1 of 2 Camp/Music/Choreo **See above for pricing**

\$135 **Estimated** Practice wear and Tank Top

**Due 7/1:**

\$150 Monthly Tuition

**Cost based on team**- Installment 2 of 2 Camp/Music/Choreo **See above for pricing**

**(Only for those needed)**Uniform Installment 1 of 3 - Uniform Deposit **See above for pricing**

**Due 8/1:**

\$150 Monthly Tuition

\$235 **Estimated** Comp Fee Installment 1 of 7 **(Actual cost TBD once schedule is set.) (Tiny Elite est \$160)**

**(Only for those needed)** Uniform Installment 2 of 3 - Uniform Deposit **See above for pricing**

**Due 9/1:**

\$150 Monthly Tuition

\$235 **Estimated** Comp Fee Installment 2 of 7 **(Actual cost TBD once schedule is set.) (Tiny Elite est \$160)**

**(Only for those needed)**Uniform Installment 3 of 3 - Uniform Deposit **See above for pricing**

**Due 10/1:**

\$150 Monthly Tuition

\$235 **Estimated** Comp Fee Installment 3 of 7 **(Actual cost TBD once schedule is set.) (Tiny Elite est \$160)**

**Due 11/1:**

\$150 Monthly Tuition

\$235 **Estimated** Comp Fee Installment 4 of 7 **(Actual cost TBD once schedule is set.) (Tiny Elite est \$160)**

**Due 12/1:**

\$150 Monthly Tuition

\$235 **Estimated** Comp Fee Installment 5 of 7 **(Actual cost TBD once schedule is set.) (Tiny Elite est \$160)**

\$35 Competition Bows

**Due 1/1:**

\$150 Monthly Tuition

\$235 **Estimated** Comp Fee Installment 6 of 7 **(Actual cost TBD once schedule is set.) (Tiny Elite est \$160)**

**Due 2/1:**

\$150 Monthly Tuition

\$235 **Estimated** Comp Fee Installment 7 of 7 **(Actual cost TBD once schedule is set.) (Tiny Elite est \$160)**

**Due 3/1:**

\$150 Monthly Tuition

\$180 Worlds/Summit Coaches Fee **(Only for those teams attending year end events)**

**Due 4/1:**

\$150 Monthly Tuition